



Annette Zimmerman, CEO

"Whether it is helping you find ways to save more, reduce debt, or bringing you time saving services, we are working diligently to find ways to improve our products and service for you. When you need help, you can count on us to be here giving you our best."

The newest member of the family!

Our Midtown Branch is moving and we are excited for you to check out our new location! It is conveniently located at 2503 Bagby Street, in the heart of one of the most vibrant and exciting neighborhoods in Houston. While you will be greeted by the same friendly branch team members, we have given the branch a total makeover, filling it with cutting edge technology and innovation, which will help us serve you better.

When you enter the branch, you'll see that we've done away with the traditional teller line and replaced it with teller "pods." Not only do they maximize space, they minimize costs by allowing you to perform the same transactions using less space. These state of the art machines will play a pivotal role in the design of our branches in the future. The branch will have offices that offer you privacy and it will also feature a drive thru for added convenience.

With vibrant colors and an open concept design, we're certain you'll love visiting us! We're also hoping that the modern and fresh design will allow for a more personal relationship with you. We want to be your financial foundation and hope that you will come to us whenever you need help or advice.

Our team members are committed to being good stewards of your money. As such, we will soon engage in a "going paperless" campaign. Not only is this more convenient for you, it is much more secure, good for our environment and it reduces costs. All of these benefits will enable us to provide you with additional products and services in the future. An example of how you can get started is by using your debit card to pay bills instead of writing checks, or signing up for eStatements instead of paper statements.

With its modern technology, the new Midtown Branch should be a flagship for these services. Going paperless is the way of the future, and we want to be at the forefront of this movement. We have several housewarming events planned to introduce ourselves to the neighborhood, including charitable events with the Houston SPCA and sponsoring The Midtown Chamber's "Art in the Park."

Be sure that we have your current email address on file so you can get alerts to all of our functions. As usual, should you have any questions or concerns, please feel free to contact us at 713.799.6200. We are here to serve you.

Annette Zimmerman, CEO

Midtown Events

7th Annual Midtown
ART IN THE PARK
April 12 - 13, 2013
2800 Main St. @ McGowen & Travis

Take a CLOSER look at your payments

If you financed your loan somewhere other than **PrimeWay**, you probably just assumed that you got the best rate possible and available at the time. But things change. Maybe your credit score has increased and you could now qualify for a lower rate, potentially saving you money on your monthly bills.

At **PrimeWay**, we are always looking to save our members money. Take a look at the table below and see if we can help you save money.

Loan Type	National Average	PrimeWay's Rate	PrimeWay FCU Savings	What's Your Rate?
Credit Card	10.94%	As low as 7.49% APR*	3.45%	
Auto Loan	2.58%	As low as 1.99% APR*	.59%	
Home Equity	3.75%	As low as 3.29% APR*	.46%	

If you see that our rates are less than your current rates, let us start saving you money today! The process is fast and easy. To get started, call us at **713.799.6200** or stop by any of our convenient locations.



Protect Yourself From FRAUD!

When was the last time you updated your account information?

If you can't remember, maybe now's a good time to ensure that **PrimeWay** has all of your correct contact information.

By providing us with your correct mailing address, phone number and email address, we can be sure that all alerts and statements get to you in a timely fashion. Also, if we ever suspect that you have been a victim of identity theft or fraud, we need to be able to alert you immediately.

Double check or change your information:

Log in to home banking and click the "User Options" link in the top right corner of the screen or call us at **713.799.6200**.



Tony Allman, Annette Zimmerman, Charles Browne

PrimeWay receives The Fifty Year Award from American Institute of Architects (AIA)

On Thursday, February 28, 2013, **PrimeWay** was presented with the "Fifty Year Award" from the American Institute of Architects (AIA) Houston Chapter. Charles, Browne, President of AIA Houston, delivered the award in conjunction with Preservation Houston's Cornerstone Dinner at the River Oaks Country Club. Annette Zimmerman, **PrimeWay** President and CEO, and Tony Allman, Heights Branch manager, graciously accepted the award in recognition of **PrimeWay's** effort in preserving the Heights Location to its near original state. This is a nice honor and everyone at **PrimeWay** is proud to be recognized in such a manner.

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*Annual Percentage Rate. Your actual terms and payment may vary, based on creditworthiness and applicable discounts which may or may not be available to you. All loans are subject to credit approval. Rates are subject to change without notice. Check with a **PrimeWay** representative for full details and to find out your exact rate.

Values Spotlight

Compassion

Accountability

Real Value

Integrity

New Ideas

Guidance

Long-time member Yaryza Hardy stopped by our Heights Branch and dropped off a cake that she made for the **PrimeWay** staffers for helping her sort out her financials.



The team went over her finances and looked for ways to help her organize her finances and showed her some simple tips to help improve her credit rating. She was overjoyed about all the time and money that she will be able to save in the future.

At PrimeWay, helping our members is priority #1

Stop by any location or call us at **713.799.6200** to see if we can help save you money today.

And you don't even have to bribe us with cake!

eStatements = Earbuds

Enroll in eStatements during April and **PrimeWay** will give you a **FREE** pair of earbuds*!

More great reasons to sign up for eStatements

- Secure electronic delivery of your statements directly to your inbox
- Up to 3 years storage of statement history securely stored online
- They are an environmentally friendly alternative to paper statements

All of this should be music to your ears, which you can enjoy with your new earbuds! If you aren't currently enrolled, sign up today by logging on to primewayfcu.com, or calling us at 713.799.6200.

*While supplies last



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Holiday Closings

Memorial Day

Monday, May 27, 2013 - All Offices Closed

Independence Day

Thursday, July 4, 2013 - All Offices Closed

The Right Shade of Green Home Equity Loans

Rates As Low As **3.29%** APR*
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Equal Housing Opportunity



*Annual Percentage Rate. Rates as low as 3.29% APR for home equity loans with terms of up to 60 months, with no closing costs, unless an outside appraisal is required. Appraisal costs are the responsibility of the borrower(s). **PrimeWay** home equity loans are available only in Texas. Rates and terms are subject to credit, underwriting, and property approval. Other rates and terms are available. Programs, rates, terms, and conditions are subject to change without notice. Please speak with a credit union representative for details. You should consult your tax advisor regarding your possible tax implications.